

1. Cookies

Cookies are small data or text files that are placed on your computer by websites and applications. Such cookies can have several different purposes: they can consist of technical cookies (for instance concerning language settings), session cookies (temporary cookies) and tracking cookies (cookies that track and store your behaviour on a website in order to offer a more optimized user experience).

The Belgian Law concerning Electronic Communications of 13 June 2005 contains some provisions about cookies and the use thereof on websites. The Belgian implementation is based on the European e-Privacy Directive, which implies that the use of cookies and cookie legislation is regulated differently in every European country.

2. Purpose and utility of cookies

Lee & Ally wishes to inform you as completely as possible about your rights under this law and about which cookies Lee & Ally uses. By using this website, you agree with the use of cookies. Cookies help Lee & Ally to optimize your visit to the website, to remember technical choices (such as language choices, newsletters, etc.) and to show you more relevant services and offers.

If you wish to consult the website of Lee & Ally, it is recommended to enable cookies. Without enabled cookies, we may not be able to guarantee a trouble-free visit to our website. Of course, you are free to disable cookies in your browser (see also "Cookie management").

We use cookies to improve your visit to our website. We only use safe cookies. The information we gather using cookies helps us identify any errors or show you specific services which we think might be relevant to you. It is possible that we store information immediately related to you. We might also use cookies of carefully selected partners with whom we cooperate and who advertise our services on their website.

3. Types of cookies used by Lee & Ally

We use two types of cookies, namely our own functional cookies and cookies of carefully selected partners with whom we cooperate and who advertise our services on their website. The following partners are involved:



First Party Cookies: <https://leeally.com/>

Domain name	Purpose	Type of cookie	Retention period
https://leeally.com/	cookie policy	cookiebar	2018-07-11T14:30:34.000Z
https://leeally.com/	Google Analytics	_ga	2019-07-17T08:19:18.000Z
https://leeally.com/	Google Analytics	_gat	2017-07-17T08:20:18.000Z
https://leeally.com/	Google Analytics	_gid	2017-07-18T08:19:18.000Z

Third party cookies:

Domain name	Purpose	Type of cookie	Retention period
/	/	/	/

4. . Management of cookies

Make sure that cookies are enabled in your web browser. To enable cookies, you need to follow these steps:

In browser - Microsoft Internet Explorer

- In Internet Explorer, click 'Internet options' in the menu 'Extra'.
- Go to the tab 'Privacy', then click 'Advanced'.
- Choose 'Accept' of both 'Own cookies' and 'Cookies of thirds' and check the box 'Always allow session cookies'.
- Click 'OK'.

In browser - Mozilla Firefox

- Click on the three horizontal stripes logo ('Open menu') in the upper right corner and then click 'Options'.

- In the tab 'Privacy', under the subtitle of 'History' choose "Firefox will 'Use custom settings for history'".
- Check the box: 'Accept cookies from sites'.

In browser - Google Chrome

- Click on the three dots logo next to the URL bar in the upper right corner and click 'Settings'.
- Click 'Advanced'.
- Find the subsection of 'Privacy and security' and click 'Content settings'.
- Click on 'Cookies'.
- Then select 'Allow sites to save and read cookie data'.

In browser - Safari

- Click 'Preferences' in the taskbar (you can find this in on the upper side of your screen).
- Go to the 'Privacy' tab. Look for the section called 'Cookies and other website data'.
- Indicate that you allow cookies.

If you want to consult the website of Lee & Ally, it is recommended you enable cookies. However, you are free to disable cookies in your browser settings if you wish to do so. You can do this by following the next steps:

In browser - Microsoft Internet Explorer

- In Internet Explorer, click 'Internet options' in the menu 'Extra'.
- Go to the tab 'Privacy', then click 'Advanced'.
- Choose 'Block' of both 'Own cookies' and 'Cookies of thirds' and uncheck the box 'Always allow session cookies'.
- Click 'OK'.

In browser - Mozilla Firefox

- Click on the three horizontal stripes logo ('Open menu') in the upper right corner and then click 'Options'.
- In the tab 'Privacy', under the subtitle of 'History' choose "Firefox will 'Use custom settings for history'".
- Uncheck the box: 'Accept cookies from sites'.

In browser - Google Chrome

- Click the three dots logo next to the URL bar in the upper right corner and click 'Settings'.
- Click 'Advanced'.
- Find the subsection of 'Privacy and security' and click 'Content settings'.
- Click on 'Cookies'.
- Then make sure 'Allow sites to save and read cookie data' is turned off.

In browser - Safari

- Click 'Preferences' in the taskbar. (You can find this in on the upper side of your screen).
- Go to the 'Privacy' tab. Look for the section called 'Cookies and other website data'.
- Indicate that you do not accept cookies ('Always block').

Or consult the help-function of your internet browser to enable or disable cookies.

5. Rights of users

Since cookies can constitute a processing of personal data, you are entitled to a legitimate and secure processing of those personal data. As a data subject, you can exercise the following rights:

- Right to objection: if there is a compelling and legitimate reason, you can object to the processing of personal data.
- Right to access: every data subject that can prove his/her identity, possesses the right to access the information about the possible processing of his/her personal data, the goals of such processing, the categories of data concerned in such processing and the categories of recipients of the data.
- Right to rectification: incorrect or incomplete personal data can be corrected or even erased when requested by the person affected.

The exercise of these rights happens in accordance with the modalities as determined in the relevant legislation.

If you still have any questions or comments regarding cookies after reading this Cookie Policy, you can always contact us at info@leeally.com.

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